



<b>Our Mission</b>	<i>We aim to improve drug adherence and bring game-changing benefits to patients and healthcare providers by being the leading provider of adherence and data solutions worldwide</i>
<b>The Problem</b>	Drug non-adherence causes massive, unnecessary waste within the healthcare sector
<b>The Solution</b>	Reminder and monitoring technology to improve adherence for patients on long-term medication. In so doing, we create the first-of-its-kind data and analytics tools
<b>Financial Highlights</b>	Year 3 projected revenue of £300M+
<b>Market Size &amp; Opportunity</b>	153 million unique patients within initial target market, and over 2.5 billion globally
<b>Competition</b>	Zero existing competition
<b>The Team</b>	Our team represents a strong balance of in-the-field sales and delivery expertise, coupled with a strong development and management team who have real-life experience in the key areas of technology, strategic distribution and innovation