Marco

Marco. Feel free to be anywhere | marco.city

Marco is the first of its kind — an new international company, working to bridge the distance between businesses and their potential customers. Our secret — powerful and secure blockchain technology.

THE PROBLEM

With our modern world drowning in traffic, questions of getting from point A to B have become critical. It seems that so often potential customers find a business of interest, such as hotels or restaurants, but are then forced to think twice over concerns of distance and transportation cost. Opposed to traveling with one's own car, transportation services have become much more practical, and so questions over expenses and international money transfers are important when choosing where to plan your next trip. Many businesses would be eager to pay for potential customers' transportation fees for the benefit of more business, but this has been impossible due to money transfer limitations — until now.

Marco creates a new paradigm for potential customers and the business that want them — wherein a business pays for the client's transportation in trade for the client's business.

THE PLAYERS

Partner
A company or business, who is paying for the transportation services of an individual.

User
An individual, who selects a Partner from Marco's catalogue and gets a free ride, in return for his or her business.

Transportation company
A company, ready to transport the user in return for Marco Tokens.

User

Transportation company

Marco.
Inner currency exchange system

Partner

EXAMPLE CASES

Bar (Example of citywide transportation)

1. The Bar Ugly Coyote announces a free taxi service via Marco, with a 5 MARCO token minimum on the final bill.
2. After a user agrees to the terms of service, a taxi picks up and brings the user to the bar, and the bar fronts the bill.
3. After the user drinks and pays the bill at the bar, a taxi returns the user to his original (or next) destination, while the bar again fronts the bill.

Hotel (Example of international transportation)

1. The hotel Imperium, located in Bali, Indonesia, announces free international transportation on the condition that "We'll pay your transportation expenses to the hotel and back if you rent a deluxe room for more than 7 days."
2. After a user agrees to the terms of service, Marco organizes the door to door transportation: taxi-flight-taxi, from Los Angles to Bali, both there and back again.
3. After the user pays for the hotel bill, Marco books all legs of the transit, facilitating payments from the partner company to the transportation companies.
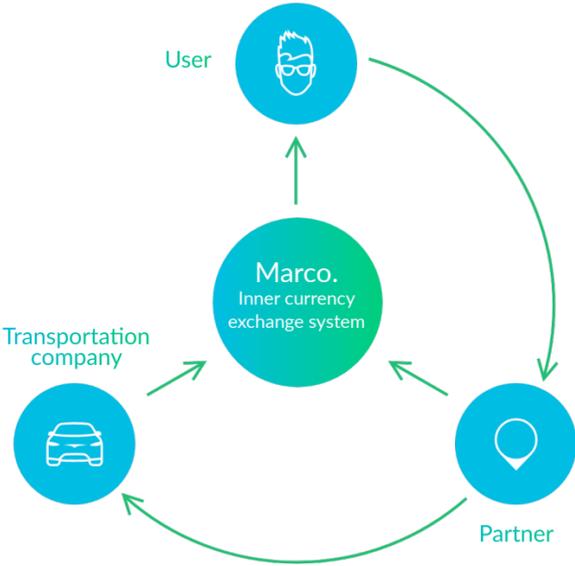
HOW IT WORKS

Blockchain — Essential Marco technology which allows for the tracking of the completion of the service conditions set our partners, despite country, currency or location.

Marco Tokens — these are used for payments for products and services, for payments in transportation, and for payments to advertise in the Marco system.

The Buying and Selling of Tokens — Marco will start an inner currency exchange system for MARCO tokens, which simplifies users experiences with Marco and allows for faster and easier transferring of unused tokens from partners and transfer companies to users. Thanks to blockchain technology, payments between parties can be implemented with no risks, no middlemen, and no waiting.

WHO WE ARE

Our current team and Marco includes more than 50 employees. Our key staff members guarantee Marco's successful and lively future perspective

Anton Kirillov
CEO, co-founder
LinkedIn

Mike Kirichenko
CTO, co-founder
LinkedIn

TOKENOMICS

Marco Tokens — The one and only internal currency system of Marco. Tokens will only be released with limited circulation during the ICO. After the ICO, no further Tokens will be released. Tokens will be allocated to contributors immediately after the closing of the ICO.

Overall supply — 300 000 000 tokens
For sale — 150 000 000 tokens
Price 100 MARCO tokens — 0,01 ETH

Soft cap — 1 500 ETH, hard cap — 15 000 ETH

June 1 - July 10 — pre-sale, 10%;
August 15 - October 1 — ICO, 50%.

Purchase methods

BTC   ETH   LTC   DASH

Bank transfer

Token allocation

50% — ICO
15% — Team
20% — Consulters, Bounty, Investors
15% — Reserve Fund

Funds allocation for 3 years

58% — Marketing & PR
24% — Marco Expansion in Cities
13% — Research & Development
5% — Legal Support