

yappadappadoo is a Blockchain linked App Store, bringing Progressive Web Applications (PWAs) to all mobile devices worldwide. By combining the advantages of two young, future-proofed technologies, Blockchain and PWAs, yappadappadoo will establish itself as a David against the market-dominating Goliath app stores of Apple and Google and will achieve a significant market share.

The First App Store for PWAs

The yappadappadoo Store is **much more than** "just another App Store". It is the first and currently the only store for Progressive Web Applications (PWAs) with links to the Blockchain for payment, smart contracting, app selection and reviews. PWAs work on all smartphones, tablets and other mobile devices, on all operating systems, without eating up data volume and irrespective of network quality. **yappadappadoo is the only App Store, to reach all 4.5 billion users of mobile-devices and tablets.**



Until now, apps have been prisoners of their own separate ecosystems. Finally, the app world is making the long-awaited break for freedom. A new generation of applications will **revolutionise the App market**: Progressive Web Applications (PWAs).

Just as has already happened with Video- and Music-Streaming, Cloud Storage and Data Transfer, Progressive Web Apps stand for Freedom! **The days of being tethered to Google Play Store or Apple App Store are numbered.**

PWAs are Multi-Platform. No download or installation is needed, no updates required. They are lightning fast and clever enough to work offline. On average, PWAs are less than 1% of the size of native apps.

From now on, organizations will require only **one app for all devices and operating systems**, offering massive time- and cost-savings for development and maintenance! PWAs are also significantly more efficient, yielding higher user-engagement, better conversion rates and longer usage times. **These Apps beat native apps in all disciplines!**

INSTALL-FREE

MULTI-PLATFORM

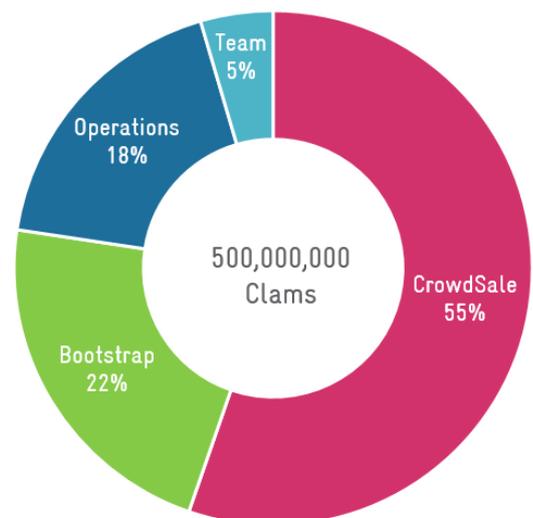
READY-TO-USE

USABLE OFFLINE

yappadappadoo Token

We will create 500 million tokens, 55% will be offered for sale in our Token Sale event. **The price is lowest at the beginning of the token sale** and will increase over time. Funds raised during the ICO will be used for development, marketing, people & platform promotion, infrastructure and community, research and to cover operating costs and loan repayments. The Payment Tokens can be used to purchase apps and content in the yappadappadoo App Store. Our tokens (Clams) are ERC20 standard, **based on the Ethereum platform** and can be bought using major cryptocurrencies.

The Token Allocation will be as follows:



[Click here for our Whitepaper](#)

Key People

Urs Kipfer CEO
Beat Kipfer CTO
Jana Lindeck CMO
Paul Smyth CCO
Michael Brendel Chairman

Advisors

Sergei Inyushkin
Boris Otonicar

Partners

Ethereum
ICOBox

Token Sale

Start Date: 14.05.2018

Phase 1: 30% Bonus
Phase 2: 15% Bonus
Phase 3: 05% Bonus