The Problem: SMEs Are Underserved

Everybody is talking about hi-tech like blockchain, AI, machine learning, big data, smart-contracts. But the fact is that all this hi-tech is available only to corporations or specialized IT companies.

At the same time, there are 300+ mln SME in the world which cannot afford all these high technologies mainly due to lack of human and financial resources. Still all these 300+ mln SME’s have same problems like big guys in the areas of customer care, marketing and sales, etc, which can be solved by modern messaging and AI-based technologies: chatbots.

Opportunity: 3 billion SME Chatbot Market

This lack of interest to SME market means that this market is generally underserved or even untouched. IT and high-tech companies prefer either to go for B2C or corporate B2B.

What MiniApps.pro is

MiniApps.pro is an ecosystem with sales partners from one side and developers from the other side. Developers create chatbot/miniapps templates and make them available through the MiniApps marketplace to sales partners. Sales partners work with SME clients and use those chatbot templates to create customised solutions for their clients.

Partners do not need to have any software development skills. Instead they use MiniApps Visual Builder tool to stick together templates just like Lego. MiniApps.pro supports all major messengers like Facebook, Telegram, VK, Kik, WeChat, Skype, Line, Viber, mobile Web, SMS/USSD.
MINIAPPS TOKEN FUNCTIONS:

- Access to the partners network and marketplace
- Discounts for partners (up to $500)
- Extra sales commission for developers

Start 18 oct 2017 End 19 dec 2017

BASE PRICE
0.01 ETH

SOFT CAP
8 MUSD

HARD CAP
100,000 ETH

300+ mln SMEs

50% TGE participants
35% Promotion, Long-term Funding, Community
15% Team

More templates
More miniapps
More users
PLATFORM STATUS

Commercial operation from **mid 2016**.

**STABLE +** rating by ICOrating (higher than Humaniq, Bancor and ICOBox).

“Very strong Team, working together for more than 15 years ensures the project’s success”, — ICOrating.

**Existing clients:** Leading Telecom, Banking and Fintech & Logistics companies.

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**MARKET GOALS**

- **1B messages per month**
- **10M end-users**
- **5,000 development teams registered**

**TGE**

**3Y**

$100M

10% penetration in Russia, India, Nigeria, and Philippines

**5Y**

$300M

10% penetration worldwide

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**Token Price**

0.01 ETH (~$3)

**Token Value**

$500

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http://tokens.MiniApps.pro