

ICO | North Cotton

True story in the oldest commodity



Cotton commodity

Fabrics

- Cords for airplanes and cars tires
- Powders
- Nitrocellulose
- Straps for parachutes

More than **1800** titles
are produced of cotton

\$50 billion
Turnover per year



Cotton fiber



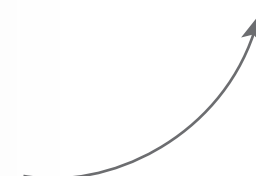
Cotton oil



Cotton seed cake



Cotton thread



North cotton history

Before World war II North cotton occupied territory more than **300.000 Ha**

=

\$1 billion

of North cotton capitalization is about the current exchange prices for cotton

After World war II the secret technology **was lost...** until 2014

Forbes

In 2014 father and sons learned to produce Central Asian quality standard North cotton

SWOT analysis

Strengths

- The existence of a market with no local production (100% import)
- Russian economy trend is focused on import substitution
- Demand of growing market for quality raw material and supply stability
- Availability of proven technologies for the efficient production of cotton in Russia
- The strongest team in industry and business experts
- Exchange traded product (Possible foreign currency earnings)

Weaknesses

Since 1954, cotton was not produced on an industrial scale

Administrative barriers are possible

The limitations of highly qualified personnel

Opportunities

- Reconstruction of cotton production in Russian industry
- The production is strategically important for the country
- Achieve leading market position in cotton production in Russia
- Receiving a high income at the expense of deep processing of industrial raw materials
- More than 1200 kinds of products made of cotton
- Closed loop production

Risks

Technological risk (failure of technology)

Political risk

Climate risk

Personal risks (the Name, not the company owns the technology)

Currency risks

Road map

Production

Starting with only in the world industrial production of North cotton

Collecting and selling the first industrial harvest of North cotton on 1000 Hectares in order to

2018

2019

2020

Blockchain

Development of a worldwide decentralized platform for trade commodity (WTBC exchange*)

start WTBC* exchange
Connecting the world cotton producers to the platform



X10 a year - the growth forecast of the North cotton company capitalization and WTBC exchange

*World Trade Blockchain Community



**Own production
for domestic market**

6 years **20.000**Ha

More than **30.000** tons

\$60 million



**WTBC
exchange**

According to World
Cotton Trade Report, 2016,
potential turnover -

\$50 billion

Team



Vasily Fursov

Candidate of Biological Sciences; Geneticist; Famous cotton grower in the third generation. The author of technology for growing “North cotton”; Entrepreneur

Position in project: CO-FOUNDER, Board Member, Member of Science & Technology Board, Technical director

Mikhail Fursov

Cotton grower in the fourth generation. Soil Scientist, Ecologist, Biochemist

Position in project: CO-FOUNDER, Member of Science & Technology Board

Aleksei Abaldov

The Candidate of Agricultural Sciences; Dr. of Stavropol Agricultural Center. A breeder with over 25 years experience. Expert on cotton production in the northernmost regions in the world

Position in project: Member of Science & Technology Board, Independent Expert

Sergey Grigoriev

Ph.D; Cannabis Species Genetic Resources; Cotton Breeding Resources . Mobilization & Development. Leading scientific researcher, Curator of bast crops germplasm collections, cotton researcher. Federal Research Center, N. Vavilov Inst. of Plant Genetic Resources - VIR, SPb, RF.

Position in project: Member of Science&Technology Board, Independent Expert

Andrey Pecherov

The candidate of Agricultural Science; Expert on cotton production over 20 years. Agronomist.

Position in project: Member of Science & Technology Board, Independent Expert

Sergej Lehmann

CEO Lamberti Rus. More than 20 years of international professional experience in multinational pharmaceutical and chemical companies in Business Development, Sales & Marketing, Supply Chain and Purchasing, Controlling and Project Management (SAP/APO).

Fluent in English, German and Russian languages.

Position in project: CO-FOUNDER, Board Member, CFO

Vladimir Kholyaznikov

CEO KupiVip.ru. E-commerce and investment expert. Co-Founder and Chief Executive Officer of KupiVIP.ru. Professional and Entrepreneur with a wealth of experience in all aspects of consumer e-commerce business and strong passion to operational excellence in fashion and internet industry. Vladimir has raised venture capital over \$50 mln.

Position in project: CO-FOUNDER, Board Member

Pavel Vlasov

Former TOPSales ER-Telekom, Former Leading Manager in World of Estate. Leading Fundraiser in AKTIVO crowdfunding platform.

Investment Advisor

Position in project: CO-FOUNDER, Board Member

Aleksei Ivanov

Former Financial Advisor in ATON. Leading Fundraiser in AKTIVO crowdfunding platform. Over 7 years experience of raising capital.

Position in project: CO-FOUNDER, Board Member